



05-18-05

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ST-28 Cont. 2

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

## PATENT APPLICATION

Applicants : Steven M. Schein et al.  
Application No. : 09/810,324 Confirmation No.: 9059  
Filed : March 16, -2001  
For : SYSTEM AND METHOD FOR LINKING  
TELEVISION VIEWERS WITH ADVERTISERS  
AND BROADCASTERS  
Group Art Unit : 2611  
Examiner : Hai V. Tran

New York, New York 10020

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

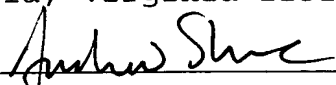
EXPRESS MAIL CERTIFICATION

"Express Mail" Mailing Label No. EV626908810US  
Date of Deposit: May 17, 2005

I hereby certify that this certification and  
the following papers and fees:

1. Transmittal Letter (in duplicate);
2. Reply to Office Action;
3. Terminal Disclaimer; and
4. Return postcard

are being deposited with the United States Postal Service  
"EXPRESS MAIL POST OFFICE TO ADDRESSEE" service under  
37 C.F.R. § 1.10 on the date indicated above and are  
addressed to Mail Stop Amendment, Commissioner for  
Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

  
Name: Andrew Shure



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Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

TRANSMITTAL LETTER

Sir:

Transmitted herewith: ☐ a Preliminary Amendment;  
☒ a Reply to Office Action; ☐ a Declaration; ☐ a Power  
of Attorney; ☐ a Submission of Formal Drawings; ☒ a  
Terminal Disclaimer; ☐ an Information Disclosure Statement;  
and ☐ a Form PTO/SB/08A to be filed in the above-identified  
patent application.

FEE FOR ADDITIONAL CLAIMS

☒ A fee for additional claims is not required.  
☐ A fee for additional claims is required.

The additional fee has been calculated as shown below:

	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NUMBER PREVIOUSLY PAID FOR		PRESENT EXTRA	RATE	ADDITIONAL FEES
TOTAL CLAIMS	37	-	37	* =	0	X \$ 50	= \$ 0.00
INDEPENDENT CLAIMS	2	-	3	** =	0	X \$ 200	= \$ 0.00
FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM						+ \$ 360	= \$ 0.00

\* If less than 20, insert 20. TOTAL \$ 0.00  
\*\* If less than 3, insert 3.

- [ ] A check in the amount of \$\_\_\_\_\_ in payment of the fee for additional claims is transmitted herewith.
- [ ] Please charge \$\_\_\_\_\_ to Deposit Account No. \_\_\_\_\_ in payment of the fee for additional claims.
- [X] The Director is hereby authorized to charge payment of any additional filing fees required under 37 C.F.R. § 1.16, in connection with the paper(s) transmitted herewith, or credit any overpayment of same, to Deposit Account No. 06-1075 (Order No. 004031.0028). A duplicate copy of this transmittal letter is transmitted herewith.

#### EXTENSION FEE

- [X] The following extension is applicable to the Response filed herewith: [ ] \$120.00 extension fee for response within first month pursuant to 37 C.F.R. § 1.136(a); [ ] \$450.00 extension fee for response within second month pursuant to 37 C.F.R. § 1.136(a); [X] \$1020.00 extension fee for response within third month pursuant to 37 C.F.R. § 1.136(a); [ ] \$1590.00 extension fee for response within fourth month pursuant to 37 C.F.R. § 1.136(a); [ ] \$2160.00 extension fee for response within fifth month pursuant to 37 C.F.R. 1.136(a).



- ☐ A check in the amount of ☐ \$120.00; ☐ \$450.00; ☐ \$1020.00; ☐ \$1590.00; ☐ \$2160.00; in payment of the extension fee is transmitted herewith.
- ☒ Please charge the ☐ \$120.00; ☐ \$450.00; ☒ \$1020.00; ☐ \$1590.00; ☐ \$2160.00; extension fee to Deposit Account No. 06-1075 (Order No. 004031.0028). A duplicate copy of this transmittal letter is transmitted herewith.
- ☒ The Director is hereby authorized to charge payment of any additional fees required under 37 C.F.R. § 1.17 in connection with the paper(s) transmitted herewith, or to credit any overpayment of same, to Deposit Account No. 06-1075 (Order No. 004031.0028). A duplicate copy of this transmittal letter is transmitted herewith.

TERMINAL DISCLAIMER

- ☒ Please charge the \$130.00 Terminal Disclaimer fee to Deposit Account No. 06-1075 (Order No. 004031.0028). A duplicate copy of this transmittal letter is transmitted herewith.
- ☒ The Director is hereby authorized to charge payment of any additional fees required under 37 C.F.R. § 1.20, in connection with the paper(s) transmitted herewith, or credit any overpayment of same, to Deposit Account No. 06-1075 (Order No. 004031.0028). A duplicate copy of this transmittal letter is transmitted herewith.

Respectfully submitted,

Andrew Van Court  
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Agent for Applicants

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